The K-12 IT Leadership survey was conducted in December 2019/January 2020 and distributed to U.S. school technology leaders.

The survey was conducted by CoSN and MDR in partnership with AASA, CDW-G, Ed-Fi Alliance, and Forecast5.

Visit cosn.org for the full report.

CoSN EdTech Leadership Survey

TOP 10 FINDINGS

1. Cybersecurity
   THE TOP PRIORITY for IT Leaders
   • THE TOP PRIORITY for IT Leaders
   • Women hold FEWER LEADERSHIP positions

2. Leader Responsibility
   • 3/4 of Leaders are responsible for both EDUCATIONAL and ADMINISTRATIVE tech

3. IT Leadership
   Women hold FEWER LEADERSHIP positions
   • Women hold FEWER LEADERSHIP positions
   • Staffing for student-facing technology and support is INSUFFICIENT

4. Diversity
   • LACK OF racial and ethnic DIVERSITY in IT Leadership persists

5. Staffing
   Staffing for student-facing technology and support is INSUFFICIENT
   • Staffing for student-facing technology and support is INSUFFICIENT

6. Emerging Technology
   Majority anticipate AI WILL HAVE GREATEST IMPACT... but poses concern
   • Majority anticipate AI WILL HAVE GREATEST IMPACT... but poses concern

7. Digital Equity
   A PRIORITY for 96% of districts
   • A PRIORITY for 96% of districts
   • 75% of IT leaders are consistently involved in making decisions about digital content, including 17% who are the FINAL DECISION-MAKER for their district

8. Top 3 Challenges
   • Budget
   • Professional Development
   • Department Silos
   • --- the same challenges for the past 4 years ---

9. Digital Content
   • Digital Content
   • 75% of IT leaders are consistently involved in making decisions about digital content, including 17% who are the FINAL DECISION-MAKER for their district

10. Broadband
    • Broadband
    • More districts are meeting FCC goal of 1 GBPS PER 1,000 STUDENTS
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